

DECLARATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor of the subject matter (if only one name is listed below) or the below named inventors are the original, first and joint inventors (if plural names are listed below) which is claimed and for which a patent is sought on the invention entitled **ADVERTISING INSERTS FOR FORTUNE COOKIES AND METHODS FOR THEIR DISSEMINATION**, the Specification of which:

☒ is attached hereto.  
☐ was filed on \_\_\_\_\_ as Application Serial No. \_\_\_\_\_.

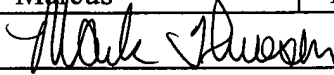
I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims.

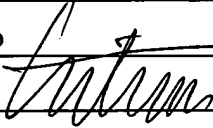
I acknowledge the duty to disclose to the Patent and Trademark Office all information known to me to be material to patentability of the subject matter claimed in this application, as "materiality" is defined in Title 37, Code of Federal Regulations, § 1.56.

I hereby direct that all correspondence and telephone calls be addressed to:

Keith B. Willhelm  
Attorney at Law  
6266 Del Monte  
Houston, Texas 77057  
(832) 656-3853  
(832) 251-3853 (fax)  
[kbw@willhelm.com](mailto:kbw@willhelm.com)

I HEREBY DECLARE THAT ALL STATEMENTS MADE OF MY OWN KNOWLEDGE ARE TRUE AND THAT ALL STATEMENTS MADE ON INFORMATION AND BELIEF ARE BELIEVED TO BE TRUE; AND FURTHER THAT THESE STATEMENTS WERE MADE WITH THE KNOWLEDGE THAT WILLFUL FALSE STATEMENTS AND THE LIKE SO MADE ARE PUNISHABLE BY FINE OR IMPRISONMENT, OR BOTH, UNDER SECTION 1001 OF TITLE 18 OF THE UNITED STATES CODE AND THAT SUCH WILLFUL FALSE STATEMENTS MAY JEOPARDIZE THE VALIDITY OF THE APPLICATION OR ANY PATENT ISSUED THEREON.

|  |   |       |               |
|--|---|-------|---------------|
| Inventor's Full Name:  | Marcus  | L.    | Thuesen       |
| Inventor's Signature:  |  |       |               |
| Country of Citizenship:  | United States of America  | Date: | Jan. 14, 2004 |
| Residence Address:<br>(street, number, city, state,<br>and/or country) | 2520 Robinhood Street - Unit 801<br>Houston, Texas 77005                          |       |               |
| Post Office Address:<br>(if different from above)                      |   |       |               |

|  |   |       |               |
|--|---|-------|---------------|
| Inventor's Full Name:  | Lejo  | C.    | Brana         |
| Inventor's Signature:  |  |       |               |
| Country of Citizenship:  | United States of America  | Date: | Jan. 14, 2004 |
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| Post Office Address:<br>(if different from above)                      |   |       |               |

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Marcus L. Thuesen *et al.*

Serial No.: TBA

Filed: Concurrently Herewith

For: ADVERTISING INSERTS FOR  
FORTUNE COOKIES AND METHODS  
FOR THEIR DISSEMINATION

Group Art Unit: TBA

Examiner: TBA

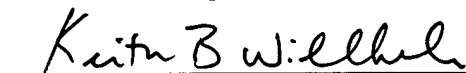
Atty. Dkt. No.: ADPL:002

**CERTIFICATE OF EXPRESS MAILING  
UNDER 37 C.F.R. § 1.10**

MAILING LABEL NO. EK776390441US

DATE OF DEPOSIT: January 14, 2004

I hereby certify that this paper or fee is being deposited with the United States Postal Service "EXPRESS MAIL POST OFFICE TO ADDRESSEE" service under 37 C.F.R. § 1.10 on the date indicated above with postage prepaid and is addressed to: Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.



Keith B. Willhelm

**ELECTION UNDER 37 C.F.R. §§ 3.71 AND 3.73**  
**AND POWER OF ATTORNEY**

Mail Stop Patent Application  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

The undersigned, being Assignee of record of the entire interest in the above-identified application by virtue of an assignment recorded in the United States Patent and Trademark Office as set forth below, hereby elects, under 37 C.F.R. § 3.71, to prosecute the application to the exclusion of the inventors.

The Assignee hereby revokes any previous Powers of Attorney and appoints:

Keith B. Willhelm, Reg. No. 31,442

as its attorney or agent, with full power of substitution and revocation, to prosecute the application, to make alterations and amendments therein, to transact all business in the Patent and Trademark Office in connection therewith, and to receive any Letters Patent, and for one year after issuance of such Letters Patent to file any request for a certificate of correction that may be deemed appropriate.

Pursuant to 37 C.F.R. § 3.73, the undersigned has reviewed the evidentiary documents, specifically the Assignment to Adployment, Inc., referenced below, and certifies that to the best of my knowledge and belief, title remains in the name of the Assignee.

Please direct all communications as follows:

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**ADPLOYMENT, INC.**, Assignee

Jan. 14, 2004  
Date

Marcus L. Thuesen, President  
Marcus L. Thuesen  
President

ASSIGNMENT:

- ☒ Concurrently filed  
☐ Previously recorded

Date: \_\_\_\_\_

Reel: \_\_\_\_\_

Frames: \_\_\_\_\_